

Preliminary Operating Statistics For the 3rd Quarter 2014



Thai AirAsia ("TAA") again recorded a high load factor of 82% this quarter, down 1 ppt mainly due to the political instability and sluggish economic growth. To stimulate the tourism sector, the local Government introduced schemes such as a 3-month visa fee waiver for Chinese and Taiwanese tourists and declared extra holiday in the month of August. This helped to push TAA's number of passengers carried up by 12% y-o-y to 2.9 million, in line with the 13% increase in capacity y-o-y. TAA took in 3 aircraft in 3Q14, bringing its total fleet size at the end of September to 40, up 9 aircraft y-o-y. Frequencies were increased in 2 routes: Chiang Mai – Phuket; Bangkok – Khon Kaen.

Thai AirAsia	3 rd Quarter : July – September		
	2014	2013	Change
Passenger Carried ¹	2,854,688	2,557,305	12%
Capacity ²	3,470,400	3,063,240	13%
Load Factor (%) ³	82	83	-1 ppt
ASK (mil) ⁴	3,553	3,282	8%
RPK (mil) ⁵	2,957	2,769	7%
Number of stages ⁶	19,280	17,018	13%
Average stage length (km)	1,024	1,071	-4%
Size of fleet at month end ⁷	40	31	9

- (1) Number of earned seats flown. Earned seats comprise seats sold to passengers (including no-shows)
- (2) Number of seats flown
- (3) Number of Passengers carried as a percentage of capacity
- (4) Available Seat Kilometer (ASK) measures an airline's passenger capacity. Total seats flown multiplied by the number of kilometer flown
- (5) Revenue Passenger Kilometer (RPK) is a measure of the volume of passengers carried by the airline. Number of passengers multiplied by the number of kilometer these passengers have flown
- (6) Number of flights flown
- (7) Number of aircraft including spares

For further information please contact:

Investor Relations:

Pattarawan Sookplang

Office : +662 562 5745

Email : TAA_investorrelations@airasia.com

For further information on AAV, please visit the Company's website: www.aavplc.com

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